

TODAY'S DISCUSSION

OUTLINE OF TOPICS

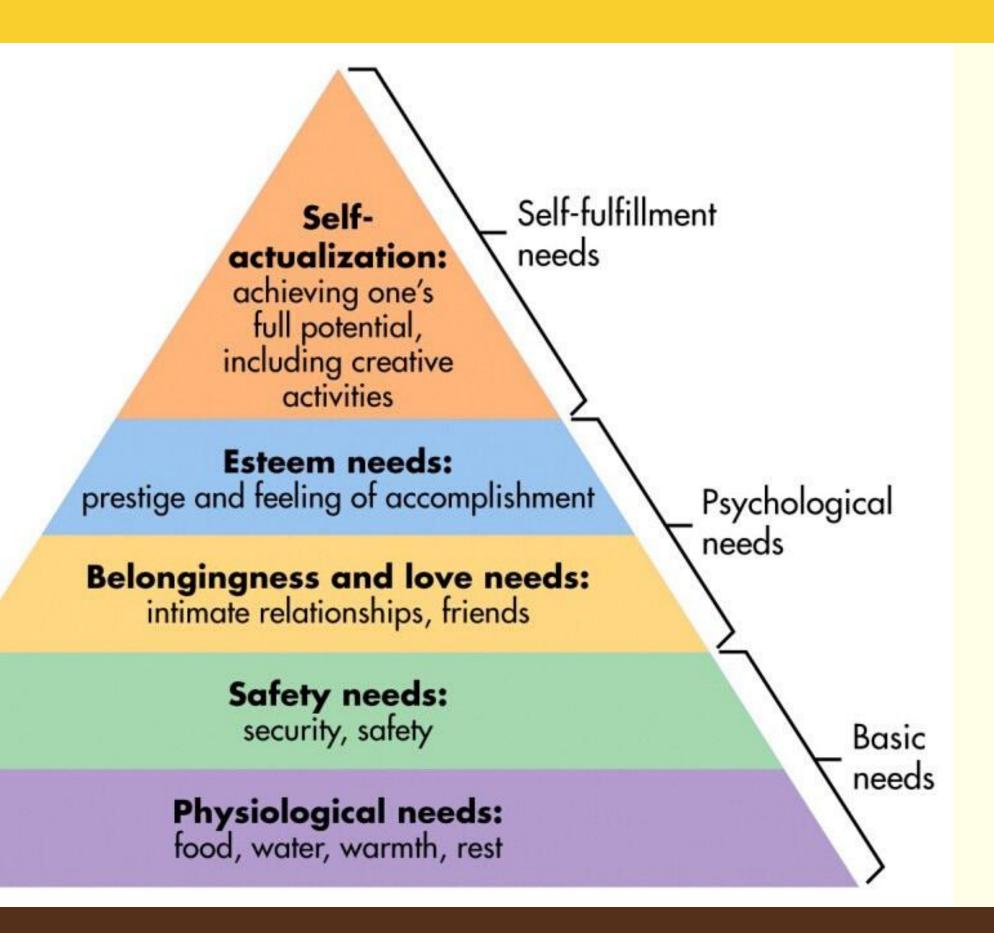
Review Maslow's Hierarchy of Needs

Who are the students of today?

Programming/Curriculum at our schools to eliminate barriers

Evaluation of individual programs/resources/events/workplace

Follow-up Discussion and Debrief



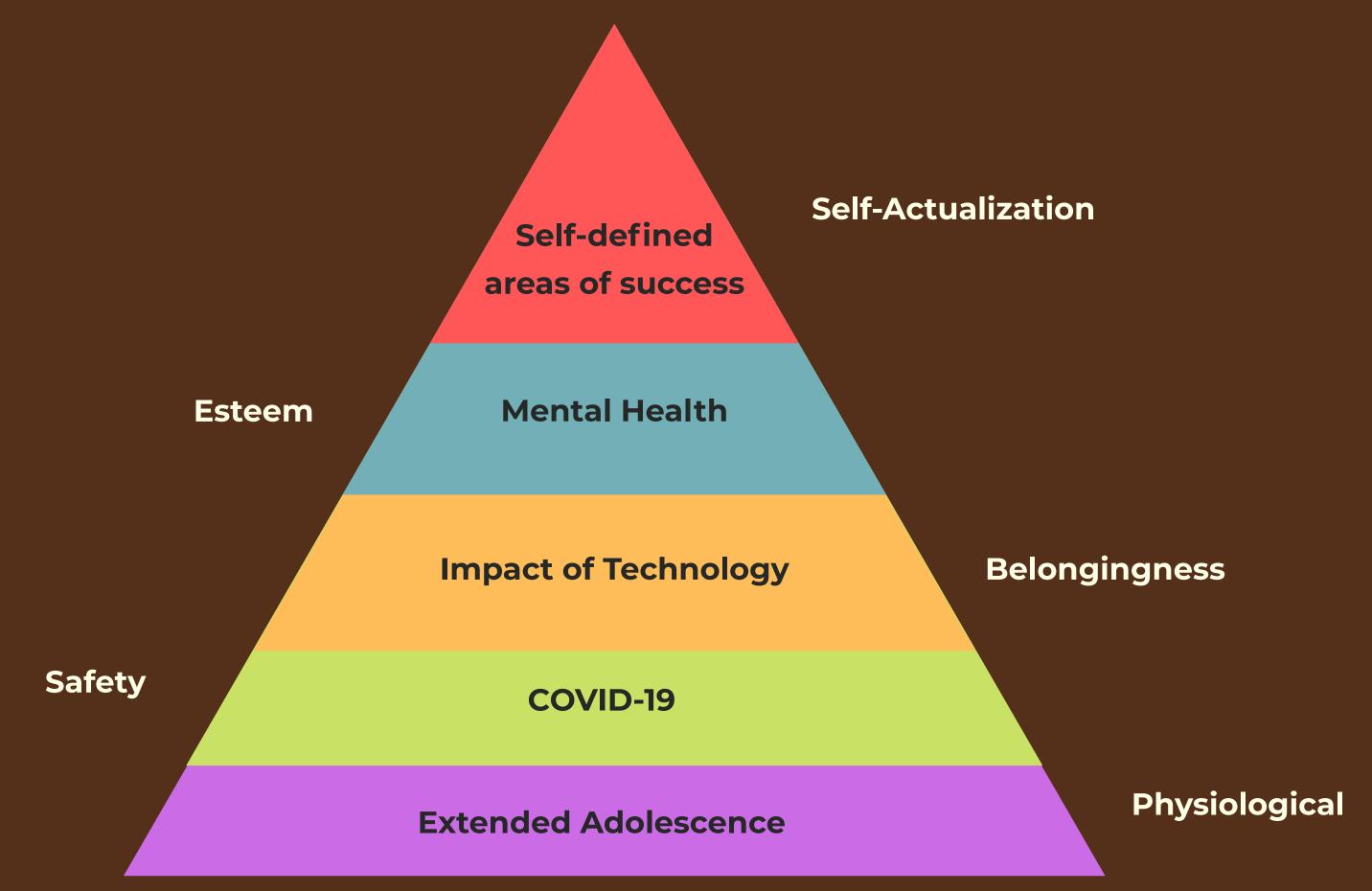
MASLOW'S HIERARCHY OF NEEDS



GENERATION

BORN 1996 - 2010

IN COLLEGE BETWEEN 2013 - 2030'S



25
IS THE NEW

DELAY ON:

DRIVER'S LICENSE
PART-TIME JOBS

- Scientific American, 2017

Extended Adolescence

Physiological



40% of patients who have been hospitalized are between the ages 20-54 years old

Safety

COVID-19

According to the 2020 Deloitte
Millennial Survey, 74% of Gen Z
believe the pandemic has made them
more aware of diversive problems
worldwide



42% OF GEN Z SAYS SOCIAL MEDIA DIRECTLY IMPACTS

THEIR SELF-WORTH

37% OF GEN Z SAYS SOCIAL MEDIA DIRECTLY IMPACTS

THEIR HAPPINESS

39% OF GEN Z SAYS SOCIAL MEDIA DIRECTLY IMPACTS

THEIR SELF-ESTEEM

The Center for Generational Kinetics' 2016 National Study on Technology and the Generation after Millennials:

Impact of Technology

Belongingness

4000 Depressed, difficult to function
-Center for Collegiate Mental Health

Esteem

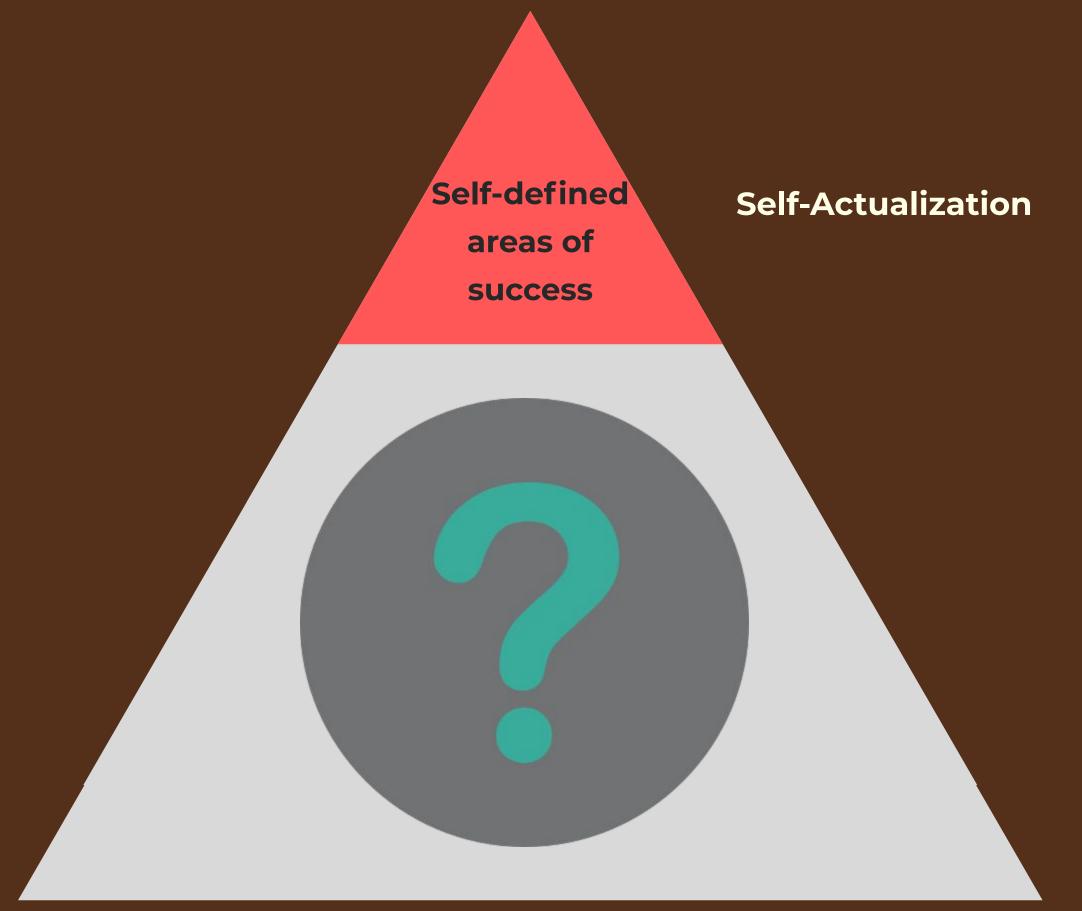
Mental Health

COUNSELING VISITS

-Center for Collegiate Mental Health

610/o
Overwhelming Anxiety

-American College Health Association





SELF-ACTUALIZA TION	
ESTEEM	
BELONGING	
SAFETY	
PHYSIOLOGICAL	

CLASSROOM

CURRICULUM

BARRIERS TO PARTICIPATION

ISSUES AFFORDING TECHNOLOGY TO PARTICIPATE IN VIRTUAL LESSONS

AFRAID OF FUTURE MASS SHOOTINGS

NOT GEARED TOWARDS MY CULTURE/BACKGROUND

TOO CHALLENGING OF AN ASSIGNMENT







ELIMINATING OBSTACLES

USE THE LIBRARY, BORROW LAPTOPS FROM SCHOOL, USE FAMILY MEMBER'S

Safety

ACTIVE SHOOTER DRILLS/OTHER PRACTICE DRILLS
Safety

DIFFERENTIATION IN ASSIGNMENTS
Belongingness

CHUNKING INFORMATION Esteem

EVENT

CAREERFAIR

BARRIERS TO PARTICIPATION

FAIR TIME DOESN'T MATCH WITH THEIR SCHEDULE

INTIMIDATED BY LARGE SOCIAL EVENTS/NETWORKING

FEEL THAT EMPLOYERS WOULD NOT WANT TO TALK TO THEM

UNAWARE OF EXPECTATIONS OF STUDENT PROFESSIONALISM









ELIMINATING OBSTACLES

CAN CREATE THEIR OWN SCHEDULES
Physiological

CAN VIDEO/AUDIO CHAT IN FROM THE COMFORT OF THEIR ROOM
Safety

ONE-ON-ONE SESSIONS TO ADDRESS THEIR QUESTIONS

Esteem

CREATING A ONE-STOP PREP-EVENT PRIOR TO THE FAIR Self-Actualization

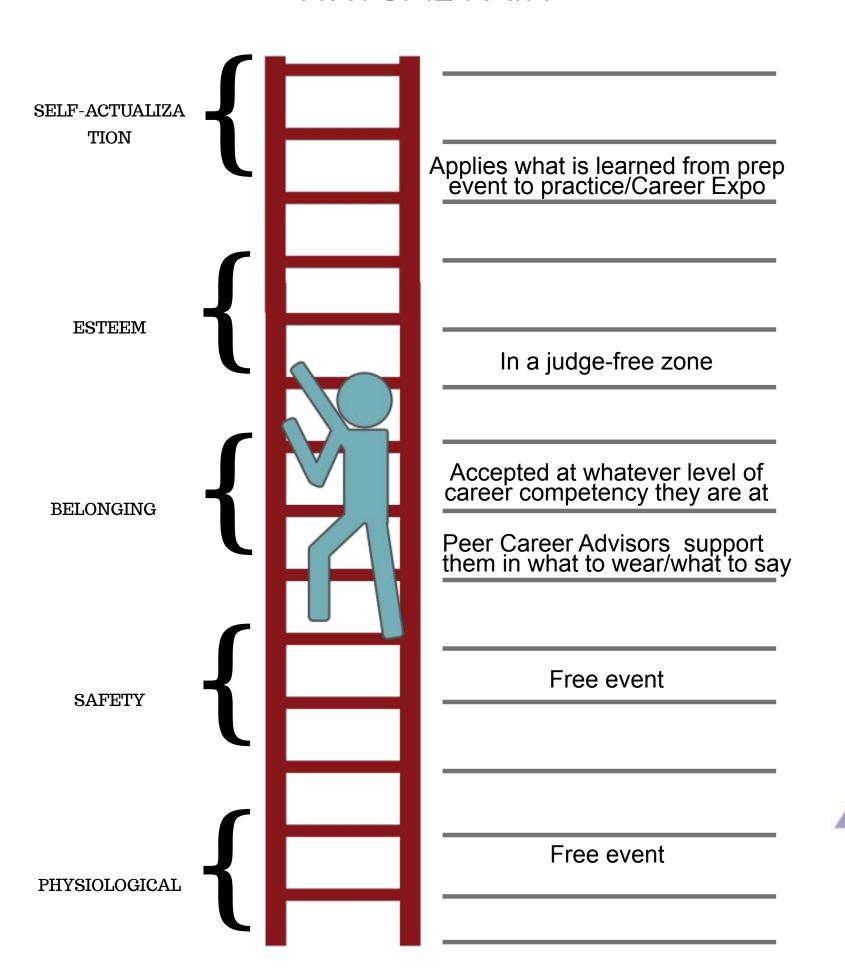
Breakout Questions

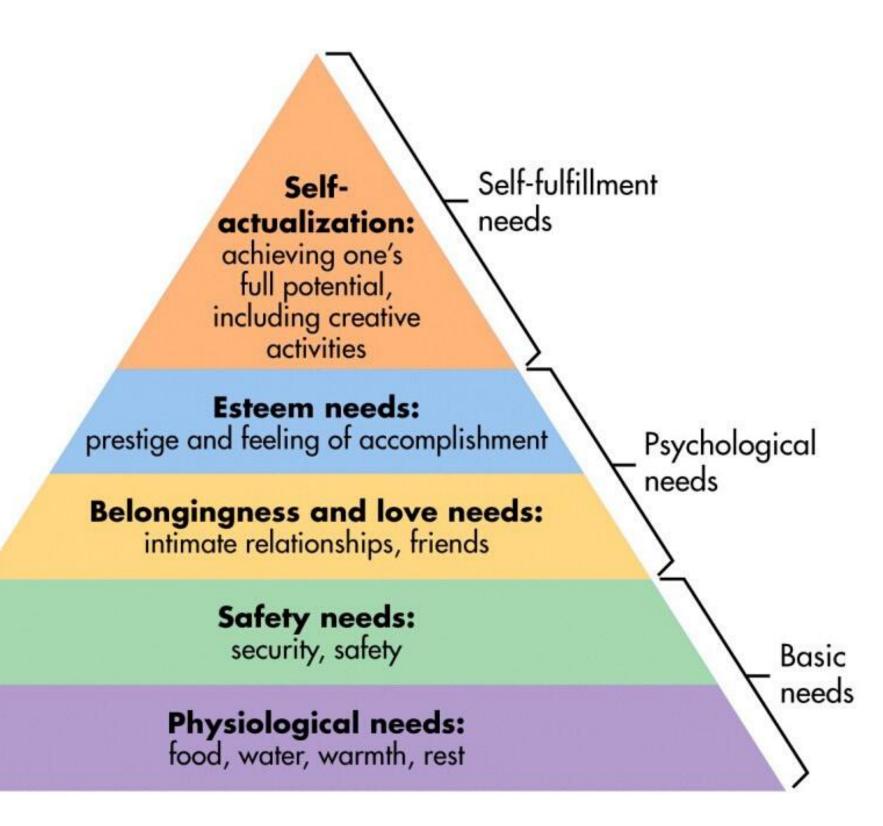
COVID-19 has caused some Generation Z students to skip momentous parts of their lives (senior year of high school/college, HS/college graduation, first day of college, etc.). How can we encourage Gen Z students to overcome this barrier to feel as though they've "made it" or succeeded?

Technology is imperative to Gen Z's lives. However, technology can also have a negative effect on mental health due to cyberbullying, photoshop, etc. How can/will you combat the negative effects of technology on mental health within your organization/self?

What issues could you foresee that would prevent Gen Z students from successfully completing duties in your workplace? How can we overcome these issues?

VIRTUAL FAIR





- MASLOW'S HIERARCHY
- STUDENT OF TODAY (AKA GEN Z)
- EFFECTIVE PROGRAMMING & EVALUATION

PHYSIOLOGICAL
SAFETY
BELONGINGNESS
ESTEEM
SELF-ACTUALIZATION

