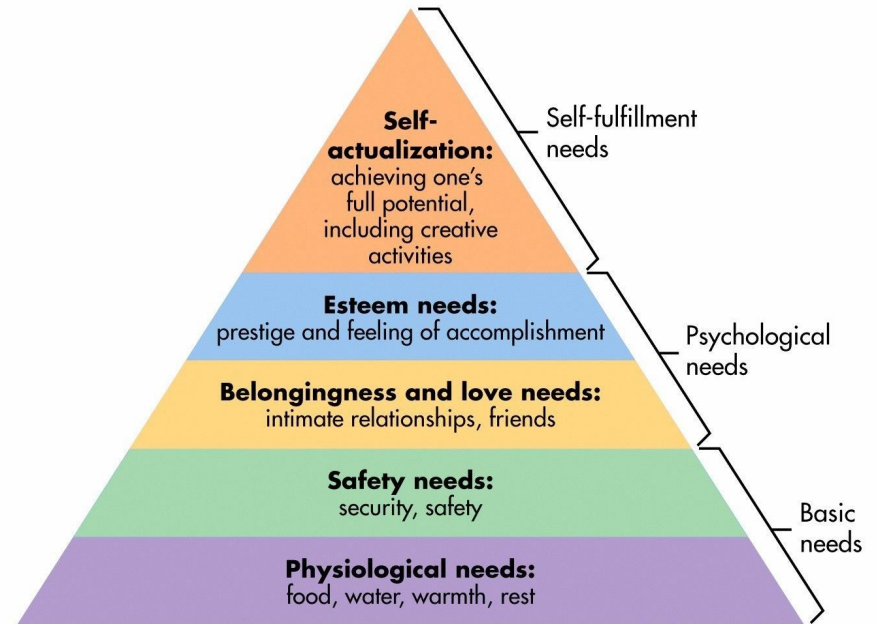
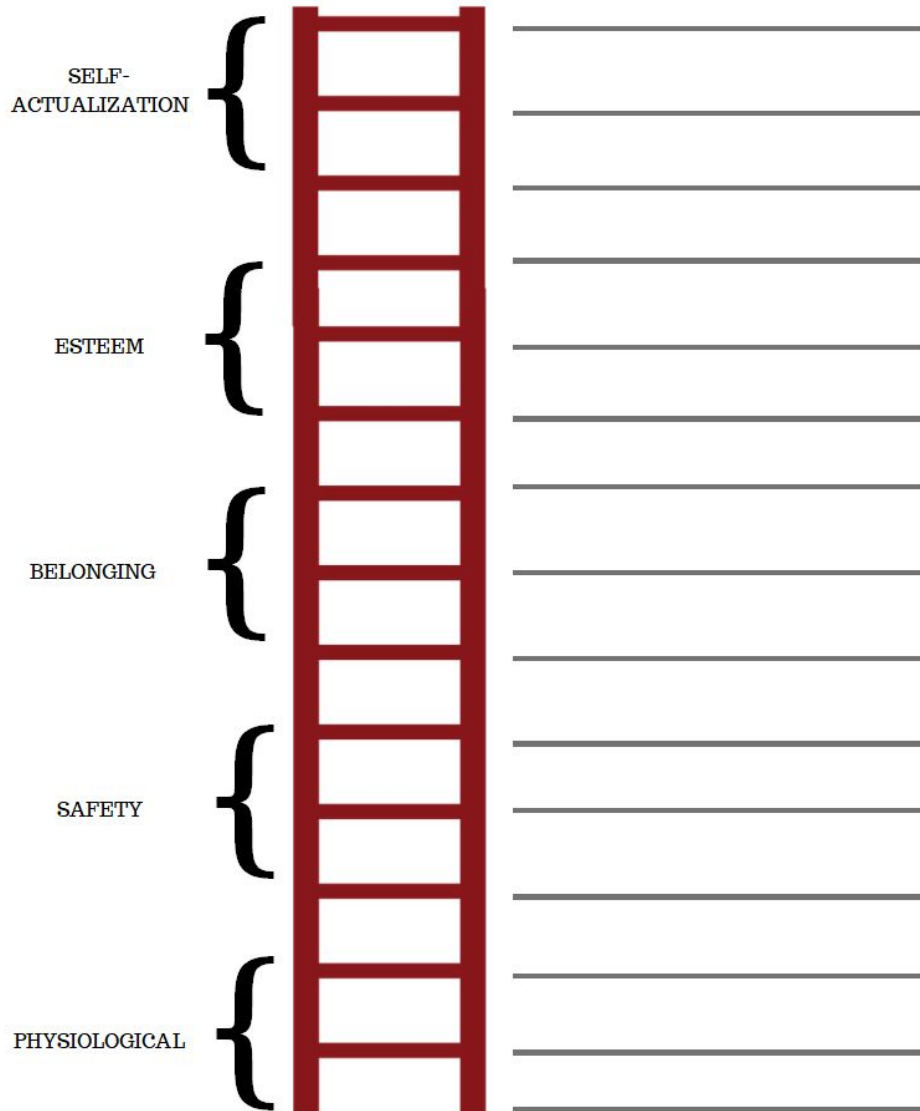


# How Can We Build the Ladder?



### Additional Questions for Consideration in Building Your Ladder:

1. How can we provide Gen Z students with the correct college or career preparation?
2. Many schools are canceling in person SAT/ACT tests this fall because of COVID-19. What are some alternatives that Gen Z students can focus on if they can't focus on the testing?
3. Some students are struggling with learning online. How can students find ways to strengthen their learning skills online?
4. What type of barriers is COVID-19 causing in schools that have returned to face-to-face instruction?
5. What are some ways you ensure your youth are mentally healthy? What service(s) can you or your organization provide?
6. If Gen Z will be working jobs in the future that are not available today, how can we prepare the kids we work with for these future jobs?
7. For those in branding/product development-related areas, how can you aim your brand towards Gen Z students to help them in everyday barriers?
8. What basic necessities are needed to help the student onboard in a new work environment?
9. How can we best support students in a new workspace?
10. A common barrier for Gen Z students to be successful in the workplace is getting prior experience. How can you balance taking on someone with no experience and teaching them skills when faced with this barrier?
11. How can Gen Z students overcome the cost of travel, and basic necessities if they are in an unpaid internship?

### References and Resources:

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- Driving? The Kids Are So Over It- <https://www.wsj.com/articles/driving-the-kids-are-so-over-it-11555732810>
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